

FOR IMMEDIATE RELEASE

## Unika Vaev Announces Partnership with De Ploeg

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**Unika Vaev** is pleased to announce their new partnership as the exclusive North American Distributor of the upholstery collection of European Textile Manufacturer, De Ploeg.

Established in 1923 in Eindhoven, The Netherlands, De Ploeg is well known in Europe as a manufacturer and supplier of fine fabrics for commercial and residential interiors. For almost 100 years, De Ploeg have been innovating timeless fabrics, produced at the highest level of conscious design with their use of raw materials and production processes. The collections of woven fabrics are fully coordinated. “We are very excited to launch our first collection of De Ploeg products.” Says Wick Wolfe, Vice President and General Manager of Unika Vaev. “This new partnership further enhances our own rich history and commitment as a source of thoughtfully designed and curated products to the A+D community”.

The **Walker Collection** is comprised of four beautiful upholstery products.

### **Walker**

A digitally pixelated texture on a jacquard woven textile. Walker is a dynamic and colorful pattern achieving a 'worn-out' effect by using highly-contrasted dyed yarns.

### **Step**

Step is a beautiful and durable textile with a soft Chenille texture woven on a doobby loom. The sophisticated mélange palette allows Step to be an easy upholstery addition for almost any color scheme.

## **Coll**

Coll is a classic and refined textile with a linear stripe pattern. The different color yarns create an exciting rhythmic look while the combination of a Trevira CS face and a premium polyester tricot backing provide flame resistance and dimensional stability.

## **Ploegwool**

A stunning classic wool-rich textile with a nod to the mid-century modern style. Ploegwool is 100% woolen melange, soft structured with high craftsmanship and available in 31 vibrant colorways.



Patterns shown left from right: Walker, Step, Coll, & Ploegwool

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